



INDUSTRY MENTORSHIP: MENTOR PORTFOLIO FEEDBACK SUMMARY

Strategic Feedback Summary

Use this section to outline three clear, focused directives to guide your mentee's edits before their next application or interview.

1. Storytelling & User Journey

Evaluate the overall thread of the portfolio (e.g., Is there a compelling narrative connecting the problem to the design solution? Can the reviewer follow a person's experience through the space, from arrival to daily interaction?).

2. Keep Doing (Core Strengths)

Highlight 1–2 elements that are working well and should be maintained across all project spreads (e.g., strong hand-sketching, creative physical models, clean page layouts).

3. Refine & Streamline (Editing Out)

Identify elements that distract from the main narrative (e.g., overcrowded pages, low-resolution photos, repetitive render angles, unexplained text blocks).

4. Add or Expand (Gap Analysis)

Pinpoint crucial missing steps that would elevate the project's impact (e.g., adding scale bars, showing user movement diagrams, including key site photos with annotations).

Mentor Discussion Prompts

Use these targeted prompts to draw out deeper reflection during the review:

- **On Process:** *"Walk me through this specific page. How did this early sketch lead to your final model design?"*
- **On Communication:** *"If a design lead has only 30 seconds to look at this spread, what is the main idea you want them to pick up?"*
- **On Detail:** *"Where can we add a simple diagram or annotation to explain how this space is used by the community?"*